



Meyers Bay Foods Company LLC
28826 Manitoba Trail
McHenry, IL 60051
815-245-5955
www.crumbleons.com

Business Development
 Gary Bergland
 815-245-5955
 Gary.bergland@crumbleons.com

Sales & Marketing
 Eric J. Evans
 901-517-5052
 Eric.evans@crumbleons.com

R&D/QA
 Thomas Henry
 815-385-8875
 HenryEnterprises@comcast.net

PRODUCT SPECIFICATION

REVISED October 3, 2013

PRODUCT: S'mores Crunch®

CODE: 03201

UPC CODE: 8 52030 00300 7

DESCRIPTION: A free flowing mixture of coated Graham cracker and dehydrated marshmallow particles. Product is used in frozen dairy, dessert toppings and quick baked items (i.e. pancakes)

INGREDIENTS: Cocoa and Milk Coatings (Sugar, Vegetable Oil [Palm Kernel, Hydrogenated Palm, Partially Hydrogenated Palm Kernel], Non Fat Milk Solids, Cocoa, Whey Solids, Soy Lecithin, Monoglycerides, Artificial and Natural Vanilla, Artificial Color), Graham Cracker (Unbleached Wheat Flour, Sugar, Whole Wheat/ Graham Flour, Butter [Cream, Salt], Water, Molasses, Baking Soda, Salt, Natural Flavors), Dehydrated Marshmallow (Sugar, Corn Syrup, Modified Corn Starch, Gelatin, Sodium Hexametaphosphate, Artificial and Natural Flavor, Artificial Color [Blue #1]), Gum Acacia, Sugar, Confectioner's Glaze.

INGREDIENT ORIGIN: All ingredients made in the U.S.A. Oils refined, bleached and deodorize. Natural flavors are plant sourced. Artificial flavors are chemical sourced.

KOSHER STATUS: Not Kosher

MICROBIOLOGY:

Coagulase + Staphylococcus	/g	10 max
E. coli	/g	<3 cfu
Salmonella	/25g	Negative

CHEMICAL:

Moisture	/100g	< 3
Water Activity	Aw	< 0.60

PHYSICAL:

1/2" Screen	% Retained	5% Max
10/64" Screen	% Through	1% Max
Density	g/level 1 cup	128 avg

VISUAL: Free flowing particles comprised of 25% white & 75% dark by weight.

STORAGE: Cool, dry, clean and odor free warehousing. Relative humidity is less than 50%. Recommend refrigeration for optimum shelf life.

SHELF LIFE: Unopened packages are good for 30 months.

PALLET PACKING: 144 cases per pallet (9 layers of 16 cases)

PALLET WT & HT: 1584 lb. + 45 lb. pallet 1440 lb. Net 56.75 inch Ht (with pallet)

CASE DIMENSIONS: L 11.625 X W 9.75 X Ht 5.75 in. Volume 0.38 cu ft

CASE PACKING: Four sealed 2.5 pound bags per case

CASE WEIGHT: Net wt:10 pounds Gross wt: 11.0 pounds

LOT CODE: Open code: Year • Julian day • Line • Shift
 Example: 2012 • January 15 • production line: GM • Shift 2
 Code on bag: **2015GM2**



Meyers Bay Foods Company LLC
 28826 Manitoba Trail
 McHenry, IL 60051
 815-245-5955
 www.crumbleons.com

Business Development
 Gary Bergland
 815-245-5955
 Gary.bergland@crumbleons.com

Sales & Marketing
 Eric J. Evans
 901-517-5052
 Eric.evans@crumbleons.com

R&D/QA
 Thomas Henry
 815-385-8875
 HenryEnterprises@comcast.net

ALLERGEN CHECKLIST

REVISED DATE: January 20, 2011

PRODUCT: S'mores Crunch®

CODE: 03201

	Present in product (name the specific allergen)	Present in products manufactured on same line (name the specific allergen)
Peanuts		Peanuts
Tree Nuts (e.g. walnut, hazelnut, pecan, cashew, almond, pistachio, macadamia, filbert, brazil nuts, chestnuts, pine nuts, hickory)		Tree Nuts (e.g. walnut, hazelnut, pecan, cashew, almond, pistachio, macadamia, filbert, brazil nuts, chestnuts, pine nuts, hickory)
Eggs or Egg Derivative		
Dairy or Dairy Derivative (e.g. whey, milk protein, caseinate, butter)	Whey, Non Fat Milk Solids, Butter	
Soy or Soy Derivative	Soy Lecithin	
Gluten (wheat)	Unbleached Wheat Flour, Whole Wheat/Graham Flour, Modified Corn Starch	
FD&C/Synthetic Colors i.e. yellow 5	Blue #1, Titanium Dioxide	
Sulfites (include ppm)		
Seeds (Sesame, Poppy and sunflower)		
Fish		
Crustacean Shellfish		
Monosodium Glutamate (MSG)		
BHA/BHT/TBHQ		
Tocopherols (Vitamin E)		
Chocolate/ Chocolate Derivatives	Cocoa	Chocolate/ Chocolate Derivatives



Meyers Bay Foods Company LLC
28826 Manitoba Trail
McHenry, IL 60051
815-245-5955
www.crumbleons.com

Business Development
Gary Bergland
815-245-5955
Gary.bergland@crumbleons.com

Sales & Marketing
Eric J. Evans
901-517-5052
Eric.evans@crumbleons.com

R&D/QA
Thomas Henry
815-385-8875
HenryEnterprises@comcast.net

NUTRITIONAL ANALYSIS

REVISED: December 16, 2012

PRODUCT: **S'mores Crunch®**

CODE: **03201**

TYPICAL ANALYSIS:

Per 100 grams of Product

Calories	487 kcal
Calories from Fat	211 kcal
Protein	5.3 g
Carbohydrate	67.5 g
- Sugars	54.5 g
- Fiber	3.0 g
Fat	23.5 g
- Trans	0.2 g
-Polyunsaturates	0.4 g
- Monounsaturated	1.6 g
- Saturates	21.2 g
- Cholesterol	4.3 mg
Ash	1.1 g
Calcium	125.0 mg
Iron	1.9 mg
Sodium	141.6 mg
Potassium	302.2 mg
Vitamin A	56.7 IU
Thiamine	0.1 mg
Riboflavin	0.3 mg
Niacin	1.3 mg
Folic Acid	19.6 mcg
Vitamin C	0.7 mg